



KERN COUNTY
BAKERSFIELD AND KERN COUNTY, CALIFORNIA

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Hercules Tire & Rubber Announces Expansion

Hercules Tire & Rubber has announced that it will be rolling out product from a new Kern County distribution center when the company expands into its new site on District Boulevard in Bakersfield. The company will move into an existing 63,000 sq. ft. facility and expects to begin operation in April. Ten to 15 jobs are expected to be created.

Coby Vance, Sales Associate with CBRE, is handling the transaction.

Hercules Tire & Rubber Company was formed more than 50 years ago and is known for its Hercules and Merit brand tires, among others. The company has associates in more than 92 countries, and utilizes nearly two million sq. ft. of warehouse space around the world, including sites in Union City and Compton.

The new Bakersfield location will help serve Hercules' large Central Valley customer base, eliminating two trucks per day which were previously driving to Kern County from Compton.